

HOSPITALITY PHOTOGRAPHY
PRESENTED FOR THE SPORTING CLUB AT THE BELLEVUE



WITH PHOTOGRAPHER/DIRECTOR - NIC D'AMICO & DAMICO STUDIOS

HEALTH CLUB MEET SOCIAL CLUB

We're grateful for the chance to showcase innovative visual solutions created by the studio over the past several years. As The Sporting Club at the Bellevue rejuvenates its marketing campaign, we would love the opportunity to custom hone a unique visual language that spreads the news depicting the club and connecting your product with the targeted demographic.

With a rich portfolio capturing fitness, sports icons, and luxury venues, our studio is poised to craft a distinctive visual narrative. Drawing from experience with renowned brands like W Hotels, Nike, and Everlast, I propose an immersive approach—capturing real moments and real people within the club's dynamic space. This strategy not only resonates with the target demographic but transforms the club into a lifestyle destination broadening its appeal. By infusing the photography library with implied narratives, we create relatable content that transcends the workout experience, positioning the club as a destination in itself. Let's leverage the power of visual storytelling to elevate the club's image and broaden its base strategically.









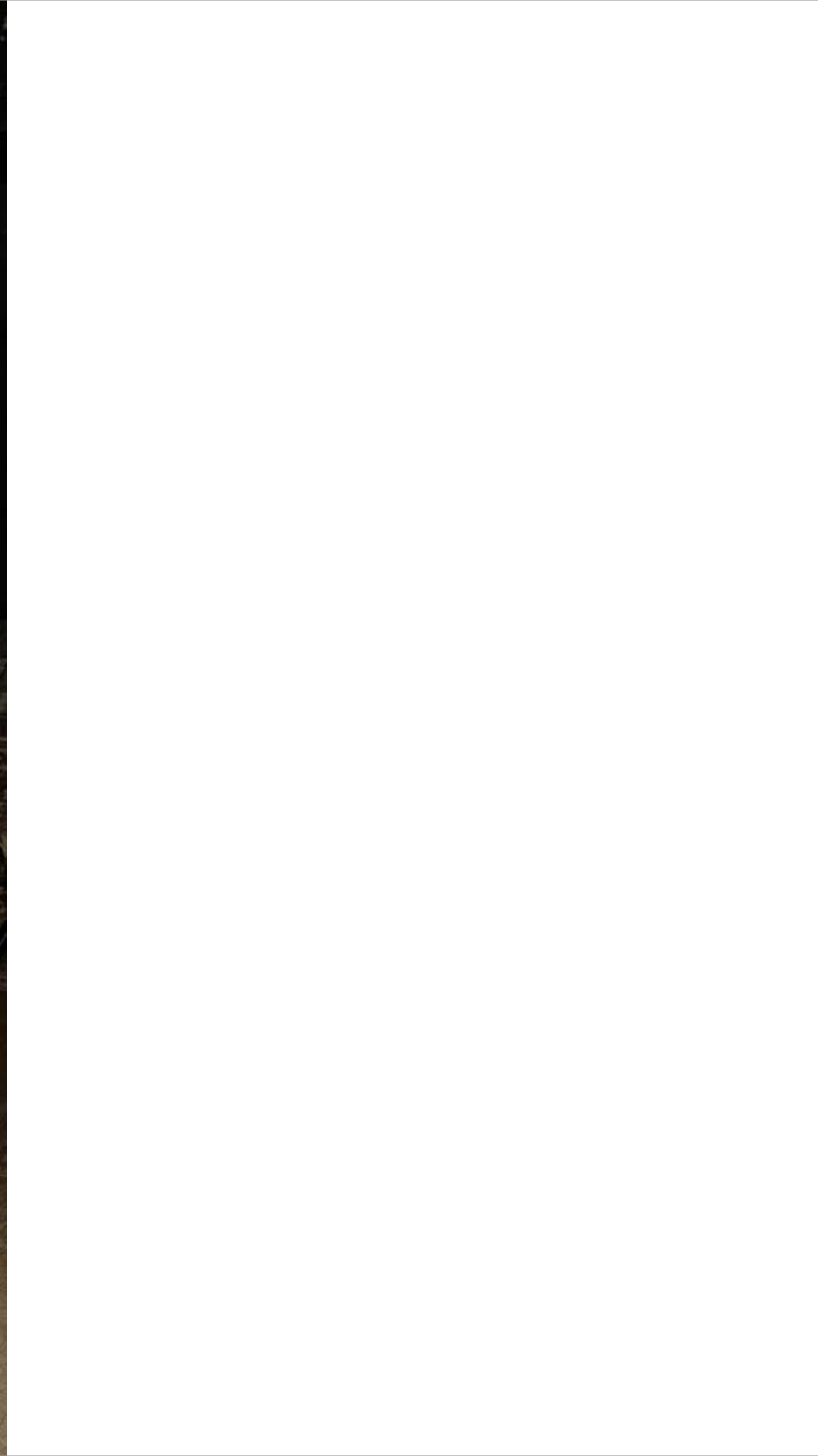














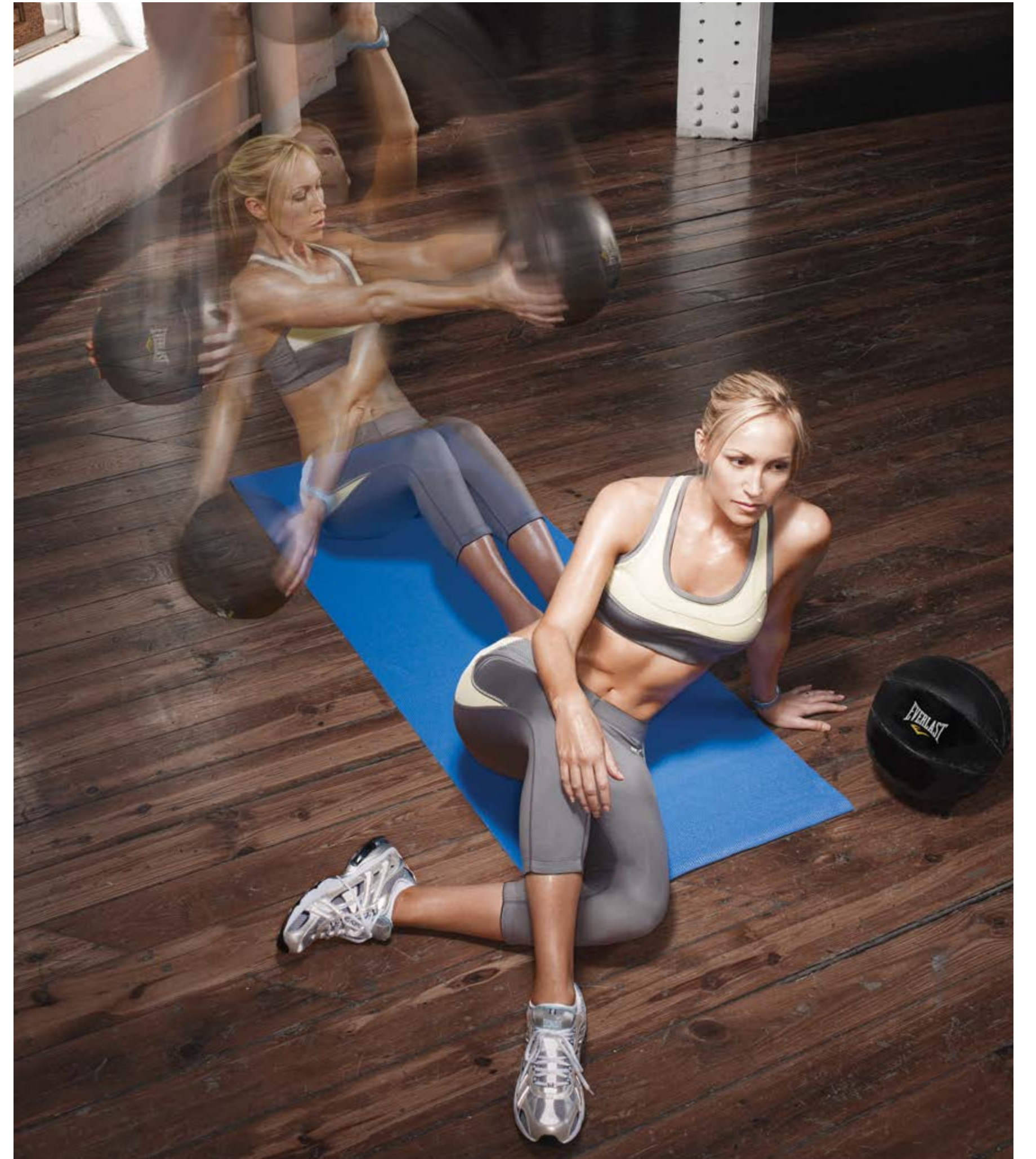














LIFESTYLE











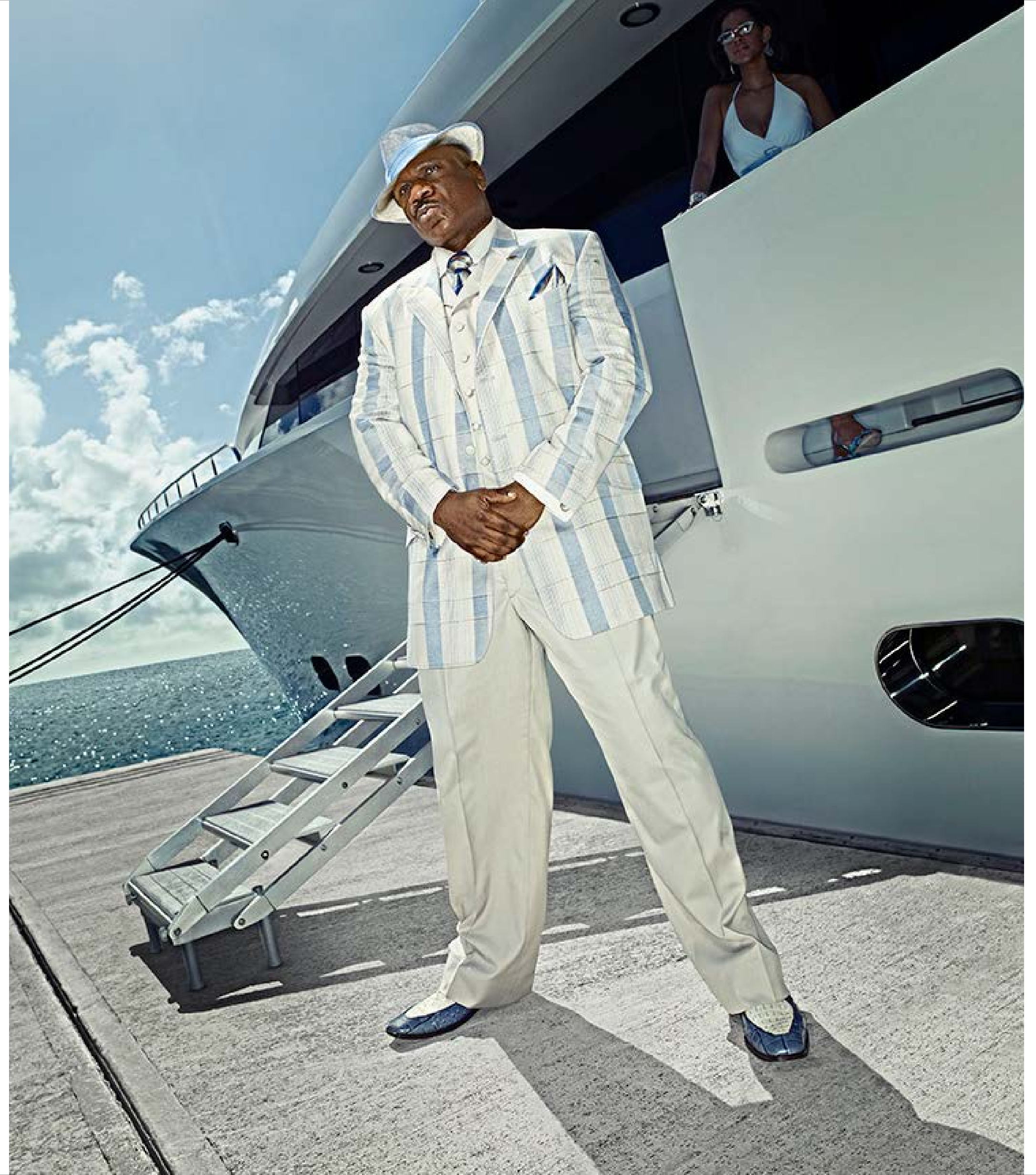












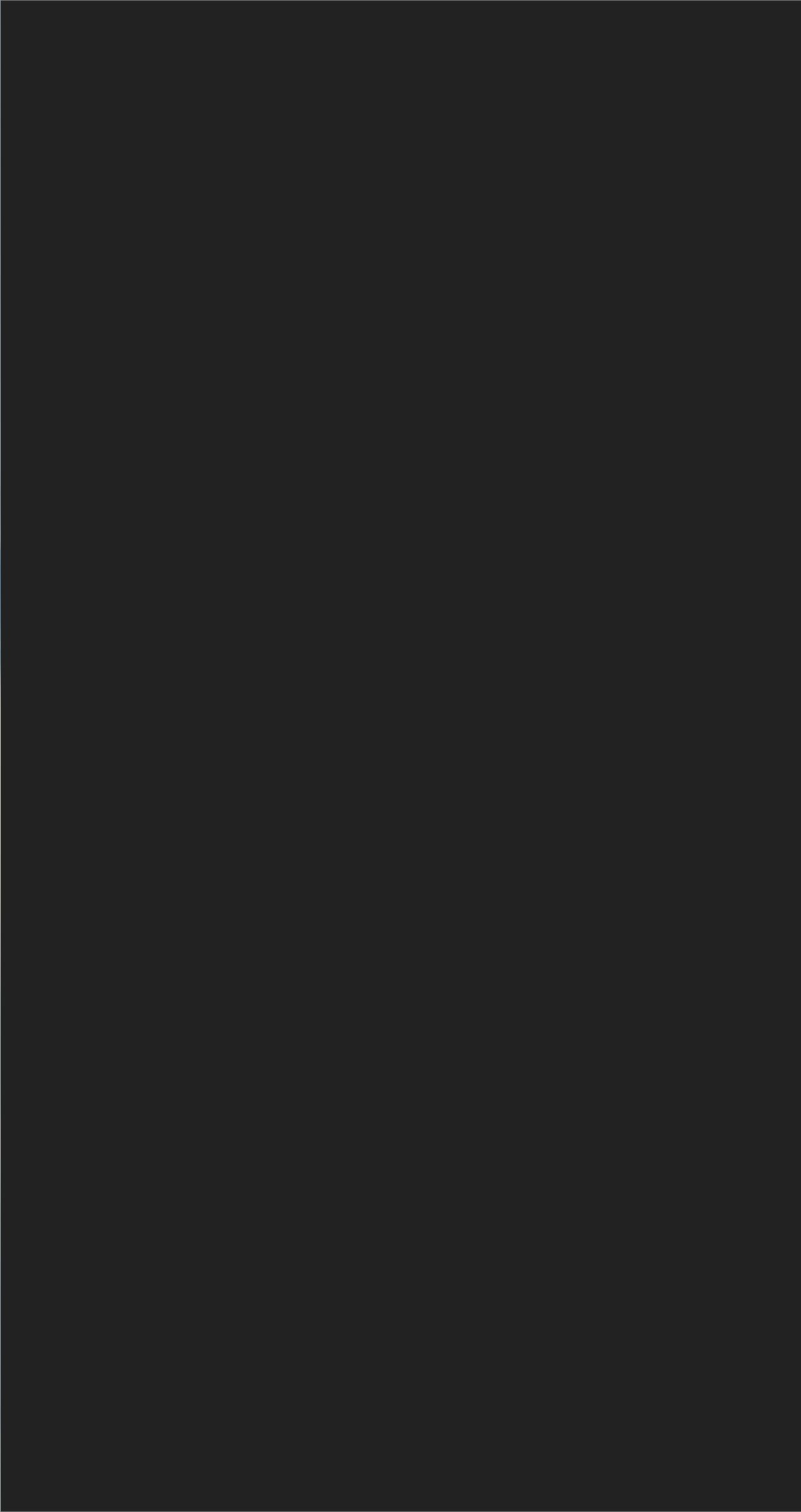
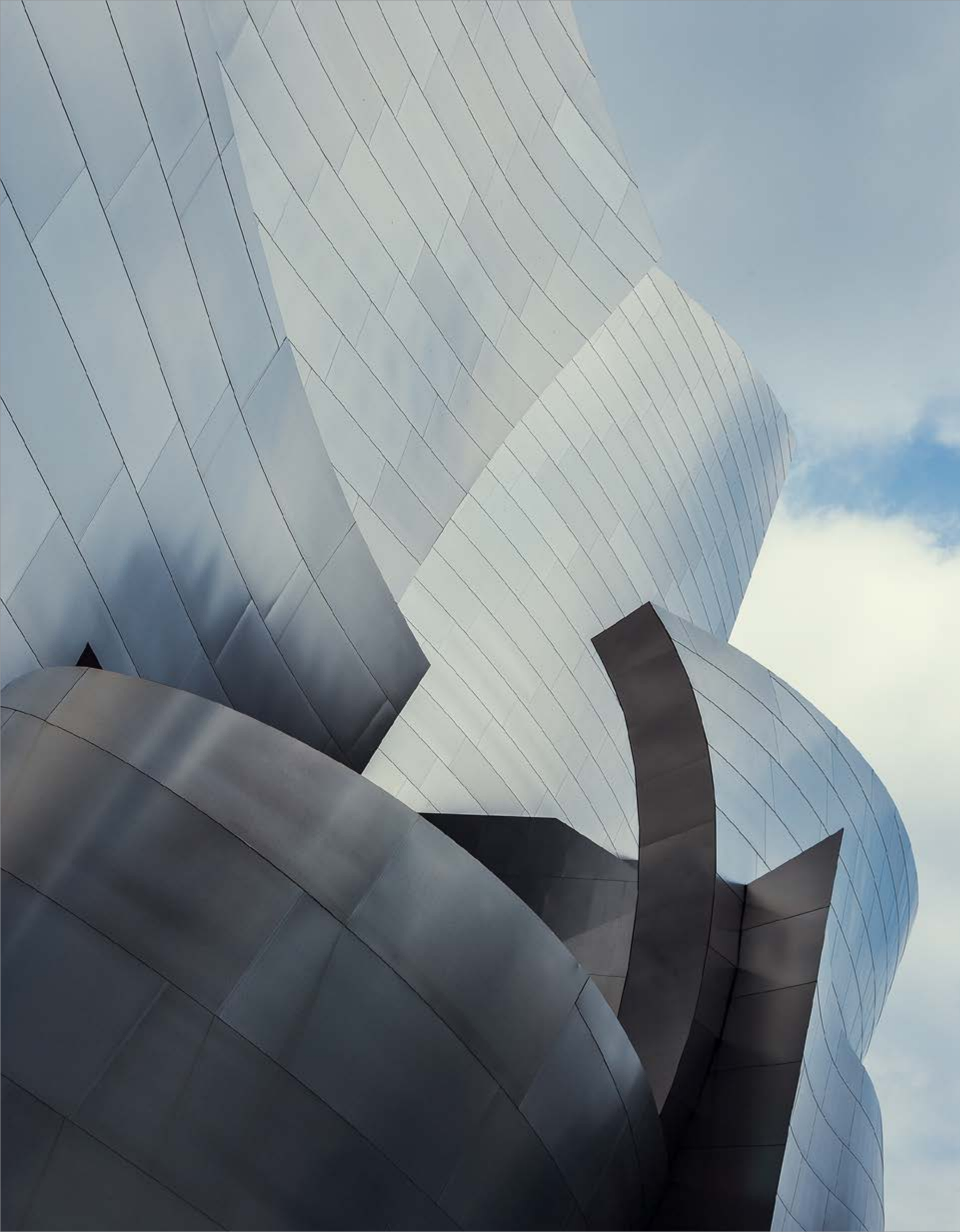
**"OUR GOAL TO IS DEVELOP A STYLE AND
LOOK THAT DEFINES THE BRAND AND
ELEVATES THE VIEWER PERSPECTIVE, ELE-
VATING THEIR VISUAL EXPERIENCE."**

-NIC D'AMICO

The image shows a multi-level architectural space with a dark, grid-patterned ceiling. The walls and railings are made of red-painted metal beams. Long, thin fluorescent tubes are mounted on the railings, some emitting a bright blue light and others a warm red light. The overall atmosphere is industrial and futuristic. The text "ARCHITECTURAL SPACES" is centered in the upper half of the image in a light green, sans-serif font.

ARCHITECTURAL SPACES























D'AMICO

DIRECTOR/PHOTOGRAPHER



Marketing, advertising, experiential, invention

Nic, as he's known to friends and clients alike, the visionary force behind D'Amico Studios, isn't your typical name on a business card. With over 25 years of experience in healthcare, sports and celebrity work, he's made it a point to be ahead of the curve by pushing the limits of his own style and of technology itself. In fact, one of the things his clients appreciate most is his ability to listen and to distill their ideas into something truly effective, creative, iconic.

Nic's work has appeared from London to Sundance. On billboards and 10-story university towers. In the side alleys of Paris and the streets of New York City.

D'Amico Studios creates everything from immersive experiences to full visual rebranding. Nic also co-founded, incubated and managed two Philadelphia-based startups, Klip Collective and Monogram. Klip creates immersive visual experiences.

As co-founder and CCO of Monogram, Nic led a stable of directors and post-production artists who created landmark, projection-mapped environments, from ideating with agencies to executing large-scale events.

Notable projects include campaigns for Jordan/Melo, Gillette's Olympic connection, Microsoft, Nike in pro sports, Financial Times' Grand Central takeover, MSNBC and Discovery Channel promos. Brands like Sony, EA, Bristol-Myers, ESPN, Sundance, Travel Channel, J&J, Vanguard, S&P Global, and Penn Mutual enrich my narrative.

I invite you to explore my world, where art, innovation, and corporate collaboration converge.

WORK EXAMPLES - PRO SPORTS



























 **AND1**
MIXTAPE
TOUR
2007

the United Streets
of America

THE PENNSYLVANIA BALLET

KEY ART 2021



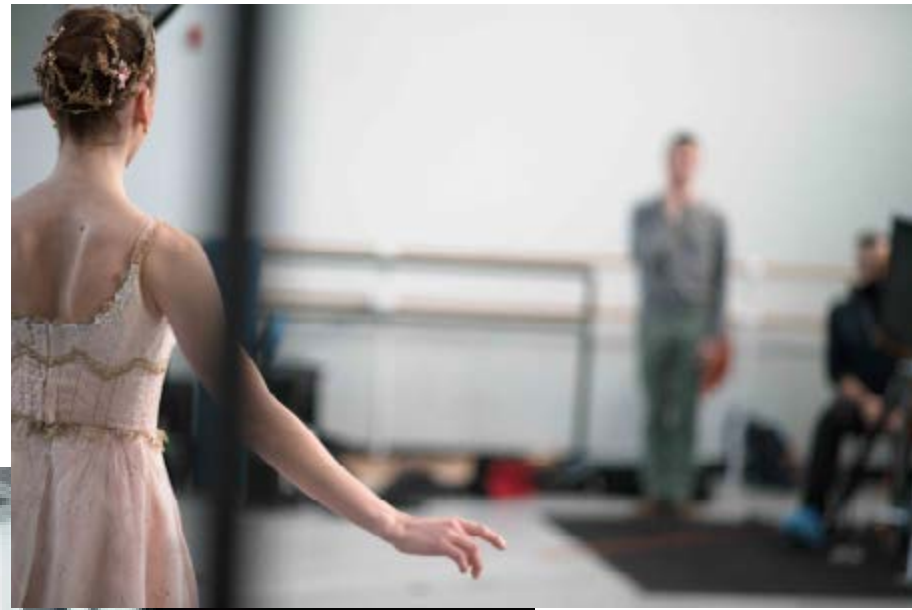




ROAD
WORK







THANK YOU

